

# Holly Swenson

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## PERSONAL INFORMATION

Name: Holly Elizabeth Dayton Swenson  
Address: Northwestern University  
Department of History  
1881 Sheridan Road  
Evanston, Illinois 60208 USA  
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## EDUCATION

2018–24 **Northwestern University**, Ph.D. in Modern European History  
Thesis: *Cultural Commerce: How Media Exports Made the British World in Australia, 1850–1990*  
Committee: Deborah Cohen, Joel Mokyr, Tracy Davis, and Michael Stamm

2017–18 **University of Cambridge**, M.Phil. in Modern British History  
Thesis: *The Dramatic Life of Lady Randolph Churchill*

2013–17 **Stanford University**, B.A. in History with departmental honors, Phi Beta Kappa  
GPA: 3.97

## RESEARCH INTERESTS

Business history	British imperial history
Media history	Globalization and transnational studies
European history	Cultural history

## PUBLICATIONS

### Refereed Journal Articles

“‘The Vital Link’: British Print Media Export to Australia, 1853–2020.” *Enterprise & Society* 2024: 1–25.

“A ‘High Quality’ Deal: the Business of British Comedy Television in Australia, 1960–1990.” *Modern British History* Vol 35. 1, 2024: 115–132.

“Lady Randolph Churchill’s ‘Tremendous, Ridiculous, Costly Hats’: A Material Culture Approach to *His Borrowed Plumes*,” *Theatre Notebook*, Vol. 72.3, 2018: 165–179.

## FELLOWSHIPS AND PRIZES

2024 Postdoctoral Teaching Fellowship, Chabreja Center for Historical Studies, Northwestern University

T.W. Heyck Prize for Outstanding Graduate Research in British History, Northwestern University History Department

2023 Duncan Tanner Prize Winner, for an outstanding article written by a postgraduate student, *Modern British History* (formerly *Twentieth Century British History*)

- 2023 T.H. Breen Global Exchange Fellowship, Chabraja Center for Historical Studies, Northwestern University  
Dorothy W. Collin Fellowship in the History of the Book, awarded by the University of Western Australia
- 2022 National Archives of Australia/Australian Historical Society's Postgraduate Scholarship  
Arnstein Prize, Honorable Mention, Midwest Victorian Studies Association
- 2021 Graduate Research Grant, Northwestern University
- 2020 Graduate Research Grant, Northwestern University
- 2019 Summer Internship Grant, Chabraja Center for Historical Studies, Northwestern University
- 2018 Mellon Cluster Fellowship, for British Studies Cluster research at Northwestern University  
New Scholars Prize, Society for Theatre Research
- 2017 Undergraduate Essay Prize, North American Conference on British Studies  
James Birdsall Weter Prize for Outstanding History Honors Thesis, Stanford University  
Beyers' Prize for Excellence in Historical Scholarship, Stanford Historical Society

## PRESENTATIONS

- "A Funny Problem: The Business of Comedy Television in Australia in the Postimperial Moment," International Communication Association Preconference: Going Global Before Satellite and Internet, Sydney, Australia, June 2024.
- "A Funny Problem: The Business of Comedy Television in Australia in the Postimperial Moment," Business History Conference, Providence, Rhode Island, March 2024.
- "Cultural Commerce: British Media Exports and British Sentiment in Australia," Center for Economic History, Northwestern University, Evanston, Illinois, February 2024.
- "No Laughing Matter: British Comedy Television in Global Markets, 1968–1980," North American Conference on British Studies, Baltimore, Maryland, November 2023.
- "English Gardening Literature in a Changing Climate: William Robinson and Gertrude Jekyll in Australia, 1869–1935," Institute for Historical Research, History of Gardens and Landscapes Seminar, London, England, July 2023.
- "'High Quality' and a Culture Industry that Bound the British World: British Comedy Television in Australia, 1960–1985," Tony Slaven Doctoral Workshop, Association of Business Historians Conference, Newcastle, England, June/July 2023.
- "Britain, Australia, and the Global Newsprint Market, 1920–45," North American Conference on British Studies, Chicago, Illinois, November 2022.
- "The Vital Link: British Newspaper Exports in the Twentieth Century," Britain and the World Conference, Plymouth, England, June 2022.

“Cultural Commerce: Making the British World in Australia,” Business History Conference Doctoral Workshop, Mexico City, Mexico, April 2022.

“British Tabloids and Newsprint in Australia, 1920–1945,” Business History Conference, Mexico City, Mexico, April 2022.

“Romanticism, Globalization, and Racial Disgust: Willie Hoggan-Armadale and ‘Daisy Bell,’” Britain and the World Conference, Online, June 2021.

### **SERVICE**

2023–2024     British Studies Cluster Coordinator  
2023–2024     History Department Graduate Teaching Committee  
2022–2024     European Dissertators’ Workshop Convenor, Northwestern University  
2021–2024     Graduate Writing Place Fellow  
2020–2021     Long Nineteenth Century Colloquium Co-Convenor, Northwestern University

### **TEACHING EXPERIENCE**

*As TA at Northwestern University*

2022            The History of the Soviet Union  
                  Rome: Culture and Empire  
2021            Ancient Greece: from Homer to Alexander the Great  
2020            History of the Holocaust  
2019            Tudor and Stuart Britain

### **PUBLIC HUMANITIES**

2022            Web Designer and Manager for “Northwestern Historians in Public Life”  
2020–2022     Public Humanities Colloquium Participant  
2019            TimeLine Theatre Company, Assistant Dramaturg, *Oslo*  
2018            Conceiver, Director and Producer of “Between the Devil and the Deep Sea,” A World Premiere Staged Reading of a Play by Lady Randolph Churchill, Churchill Archives Center  
2016            Hoover Institute Museum Exhibition: “Glimpses: The Official Art of War”

### **LANGUAGES**

*Intermediate*     French  
*Basic*                Swedish

## **AFFILIATIONS**

Association of Business Historians

Bibliographical Society of Australia and New Zealand

Britain and the World

Business History Conference

Economic History Association

International Communication Association

North American Conference on British Studies